

Second Quarter Financial Results for FY2024

October 31, 2024

MORITA HOLDINGS CORPORATION

Securities Code: 6455

I. Company Overview

Company Outline

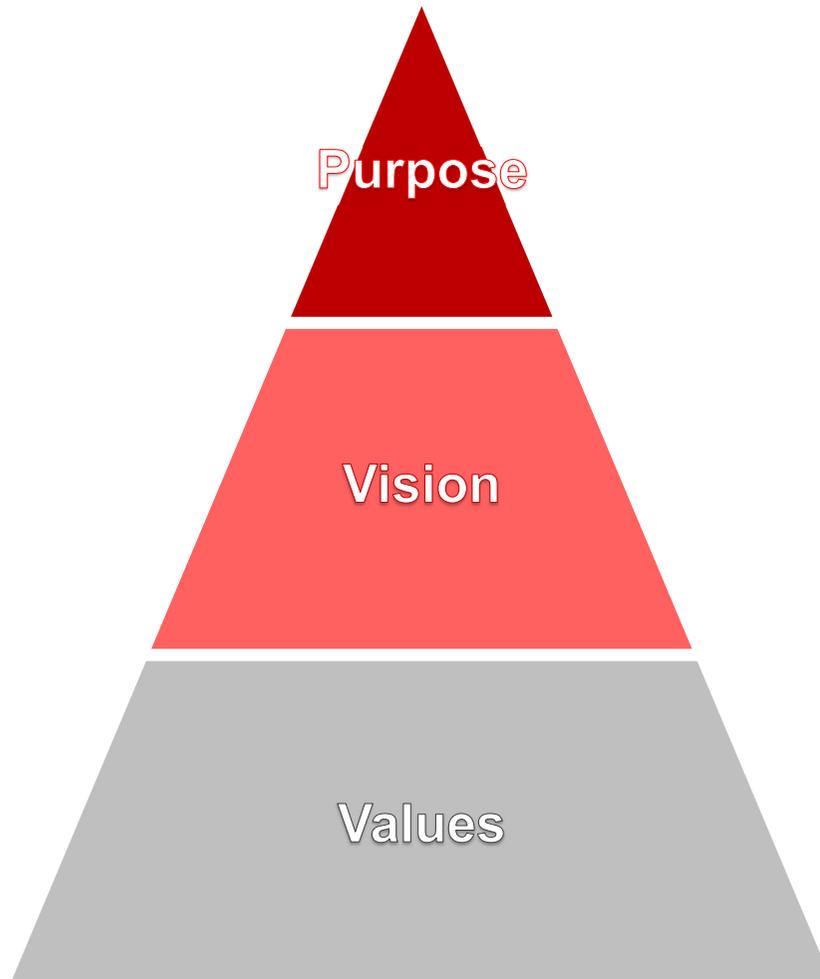


- **Company Name** : MORITA HOLDINGS CORPORATION
- **Founded** : April 23, 1907
- **Established** : July 23, 1932
- **Representative** : Masahiro Nakajima, Chairman & CEO
Shinichi Kanaoka, President
- **Paid-in Capital** : 4.75 bil. JPY
- **Net Sales** : 95.2 bil. JPY
(Consolidated) (for the year ended March 31, 2024)
- **Employees** : 1,723
(Consolidated) (as of March 31, 2024)
- **Affiliates** : 13 Companies
- **Equity Method Affiliates** : 2 Companies
- **Other Affiliates** : 5 Companies

Business Segments



Segment	Fire Fighting Vehicles (FFV)	Fire Protection Equipment & Systems (FPES)	Recycling Machines (RM)	Environmental Conservation Vehicles (ECV)
Business Lines				
	Fire fighting vehicles, Maintenance service for fire fighting vehicles	Fire extinguishers, Fire extinguishing equipment, Fire suppression systems	Recycling facilities, Waste disposal facilities, Industrial waste treatment	Sanitary vehicles, Garbage trucks, Other environmental sanitary vehicles
Operating Company	Morita, Morita Technos, Bronto Skylift	Morita Miyata	Morita Environmental Tech	Morita Econos
Net Sales	54.4 bil. JPY (57%)	23.8 bil. JPY (25%)	6.2 bil. JPY (6%)	10.9 bil. JPY (11%)
Operating Profit	4.7 bil. JPY (50%)	3.3 bil. JPY (35%)	0.7 bil. JPY (8%)	0.7 bil. JPY (8%)



■ **Purpose** (Our reason for being in society)
Safeguarding lives and the environment.
Securing peace of mind.
Technology, powered by visionary challenge.

■ **Vision** (The society we envision and our aspirations)
To be a valued and respected company
by serving to shape a safe, accessible,
and thriving society.

■ **Values** (The important ideals)
The trust of customers and society
Principled business management
Challenge and growth
Resilient pursuit of innovation
Respect for diversity
Living together with nature and society

Category	Materiality	Relevant SDGs
Materialities concerning business activities	1 Initiatives on the problem of climate change	
	2 Contribution to a recycling-oriented society	
	3 Contribution to a safe and secure society	
	4 Creation of environmental value through persistent technological innovation	
	5 Pursuing product quality and safety	
Materialities concerning the business base	6 Practical application of viable corporate governance	
	7 Develop innovative human resource	

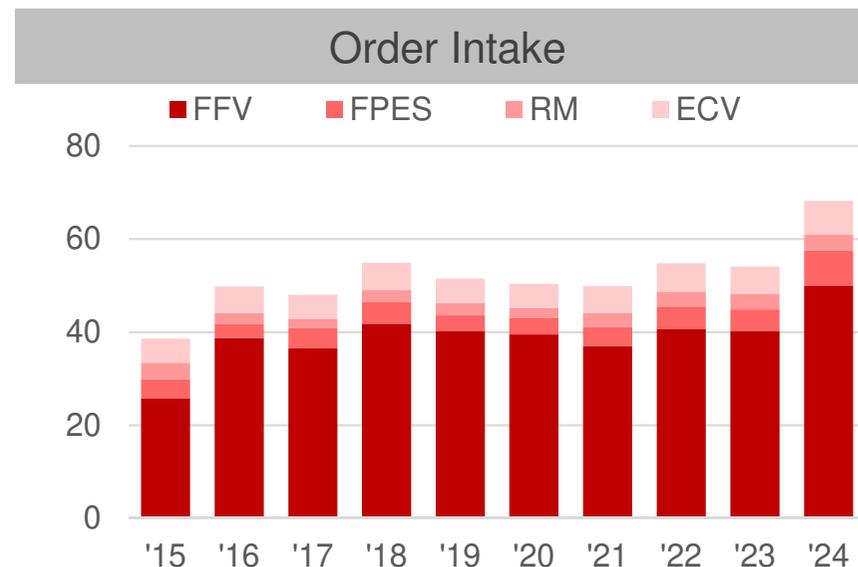
II . Second Quarter Financial Results for FY2024

Orders and Backlog

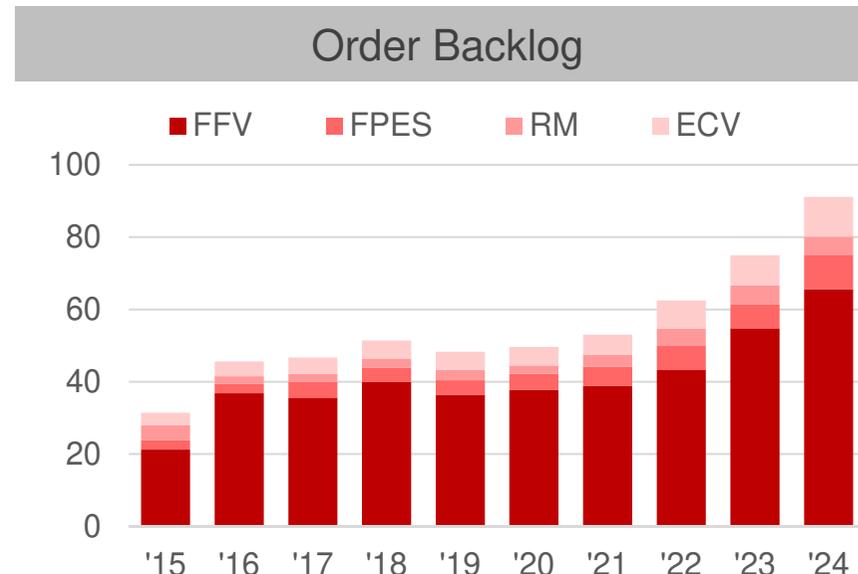


(bil. JPY)

Order Intake	FY22Q2 Actual	FY23Q2 Actual	FY24Q2 Actual	YoY
FFV	40.7	40.2	49.9	+9.6
FPES	4.8	4.7	7.6	+3.0
RM	3.1	3.3	3.4	+0.1
ECV	6.2	5.9	7.3	+1.5
Total	54.8	54.0	68.2	+14.2



Order Backlog	FY22Q2 Actual	FY23Q2 Actual	FY24Q2 Actual	YoY
FFV	43.2	54.8	65.6	+10.8
FPES	6.7	6.5	9.5	+3.0
RM	4.8	5.3	5.0	-0.2
ECV	7.8	8.4	11.0	+2.5
Total	62.5	75.0	91.1	+16.1



Statements of Income



(bil. JPY)

	FY22Q2 Actual	FY23Q2 Actual	FY24Q2 Actual	YoY	YoY comment
Net sales	28.2	34.6	42.6	+8.0	<ul style="list-style-type: none"> ✓ Consolidated financial results reached a record high for net sales, operating profit, ordinary profit, and profit attributable to owners of parent ✓ The FFV business increased both net sales and operating profit due to a recovery in Bronto, which had been affected by delays in chassis deliveries in the previous year, along with steady domestic sales. ✓ The FPES business reached a record high for two periods due to sales of large projects for factory fire suppression systems as construction progresses. ✓ The RM business slightly decreased in operating profit but remains at the second highest level. ✓ The ECV business had a steady increase in deliveries supported by the highest order backlog at the beginning of the period.
FFV	12.5	16.2	22.5	+6.3	
FPES	8.4	10.3	11.7	+1.4	
RM	2.8	2.9	2.9	+0.1	
ECV	4.5	5.2	5.5	+0.3	
Operating profit	0.7	1.9	4.2	+2.3	
FFV	-0.3	0.2	1.5	+1.3	
FPES	0.6	1.0	2.1	+1.1	
RM	0.3	0.4	0.3	-0.1	
ECV	0.2	0.3	0.3	+0.0	
Ordinary profit	0.9	2.0	4.2	+2.2	
Net profit	0.4	0.9	2.6	+1.7	

Revisions to Financial Results and Dividend Forecasts



(bil. JPY)

	FY23 Actual (A)	FY24 Forecast		Change	
		Previous (B)	Revised (C)	(C-A)	(C-B)
Net sales	95.2	100.0	110.0	+14.8	+10.0
FFV	54.4	57.8	65.0	+10.6	+7.2
FPES	23.8	25.0	27.0	+3.2	+2.0
RM	6.2	6.2	6.2	+0.0	+0.0
ECV	10.9	11.0	11.8	+0.9	+0.8
Operating profit	9.5	10.0	12.0	+2.5	+2.0
FFV	4.7	5.1	6.0	+1.3	+0.9
FPES	3.3	3.4	4.4	+1.1	+1.0
RM	0.7	0.7	0.7	+0.0	+0.0
ECV	0.7	0.8	0.9	+0.1	+0.1
Ordinary profit	9.6	10.5	12.5	+2.9	+2.0
Net profit	6.0	7.0	8.4	+2.4	+1.4

vs. Previous forecast comment

- ✓ Domestic orders for the FFV business have grown steadily and a recovery in Bronto, which had been affected by delays in chassis deliveries in the previous year. Additionally, orders for fire suppression systems in the FPES business have grown steadily. As a result, forecast that revenue, operating profit, ordinary profit, and net profit attributable to the parent company's shareholders will all exceed previous forecasts.

(JPY)

		Dividend per share		
		Q2-end	Year-end	Total
FY24	Previous forecast	25.00	25.00	50.00
	Revised forecast		29.00	54.00
	Actual	25.00		
FY23 Actual		24.00	24.00	48.00

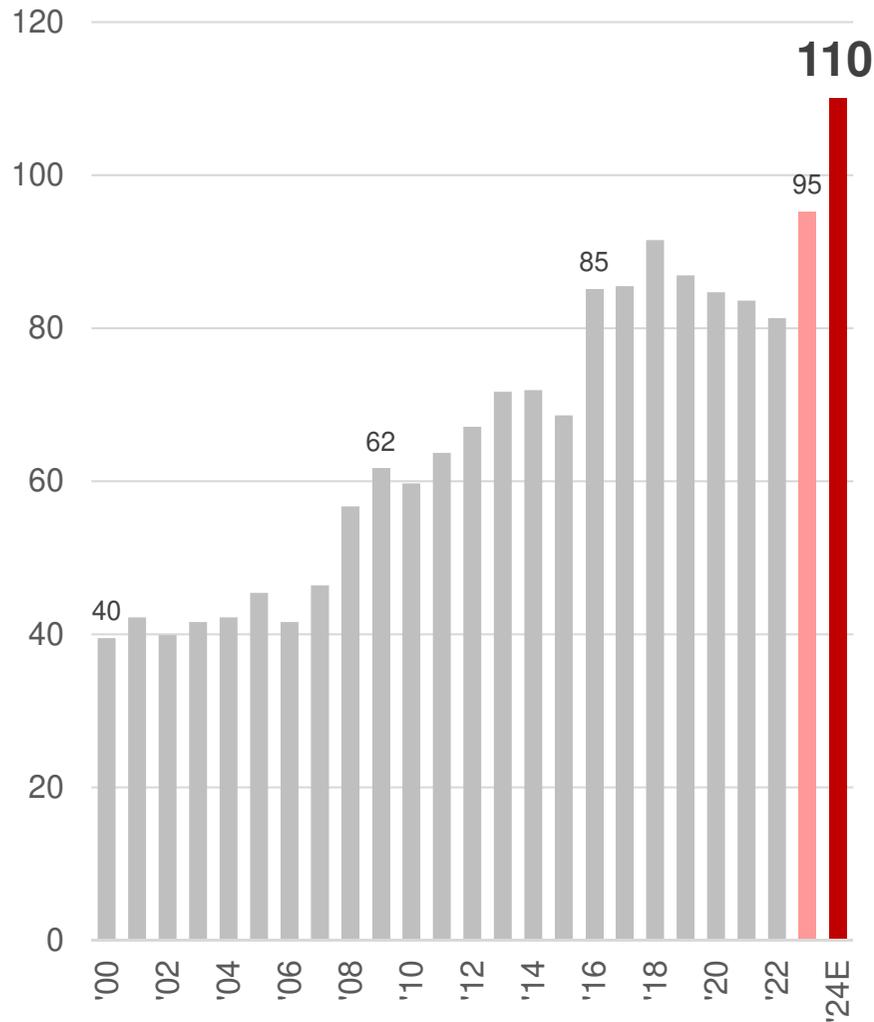
III. Basic Strategy

Transition of Performance



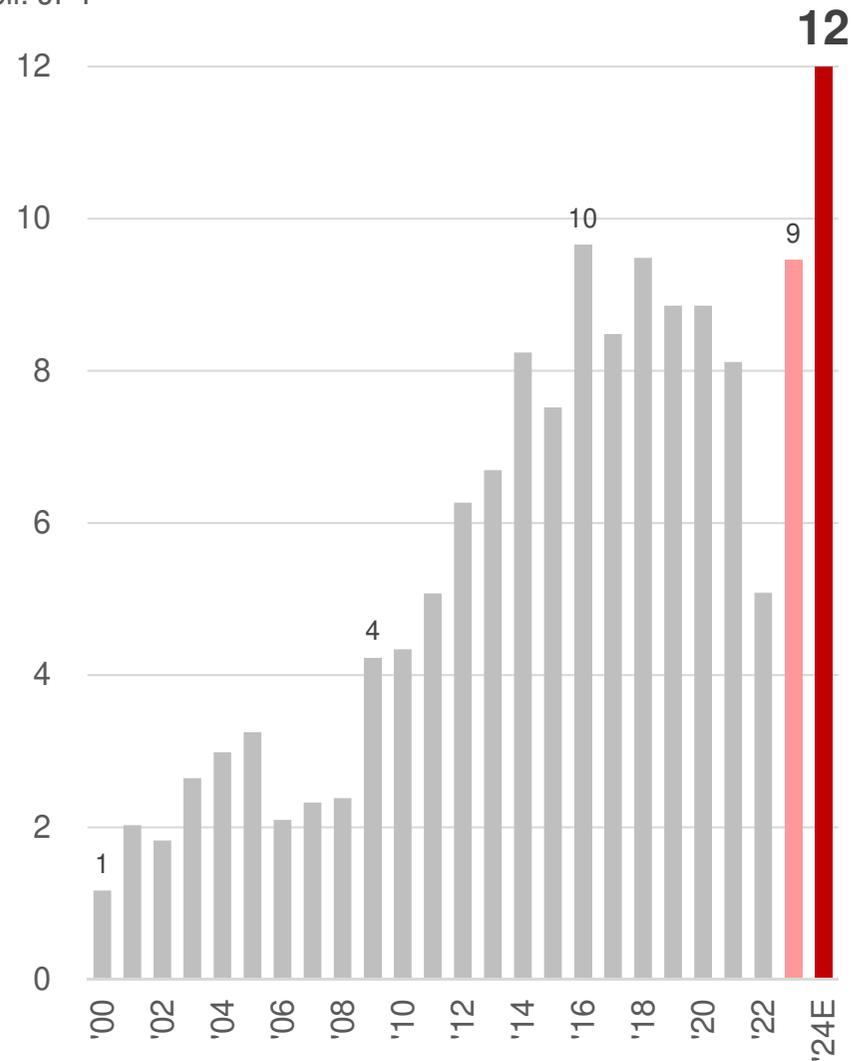
Net sales

bil. JPY



Operating profit

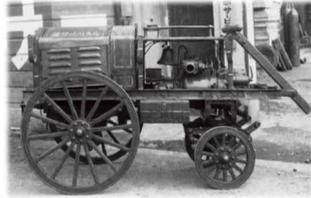
bil. JPY



History



Founded by
Shosaku Morita



Started Environmental Conservation
Vehicles business



Started Recycling
Machines business



Acquired Finland's
BRONTO SKYLIFT OY AB

1907



1948



1994



2016



1910



1960



2008



2022



Developed Japan's first fire pump
with a gasoline engine



Started Fire Protection
Equipment & Systems business



Acquired MIYATA INDUSTRY CO., LTD



Transition to Prime Market
of Tokyo Stock Exchange



Market Share (2000-2023)



FFV

(Fire Fighting Vehicles)

59%*



39%



FPES

(Fire Extinguishers)

36%*



12%



RM

(Scrap Shears)

74%*



22%



ECV

(Sanitary Vehicles)

85%*

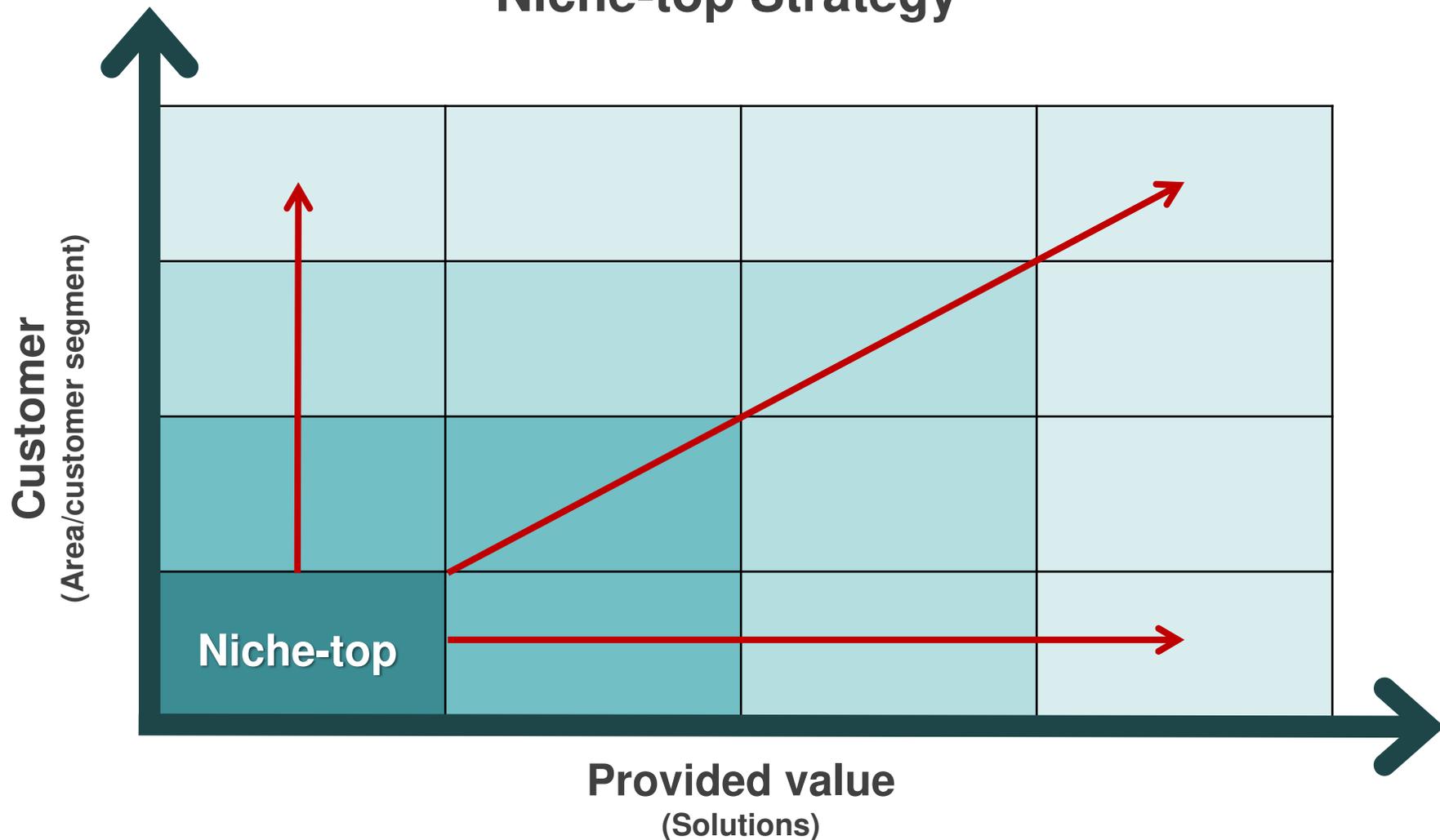


82%

※ Internal investigation

Strategy to expand and develop niches with two growth vectors, starting from the core niche-top

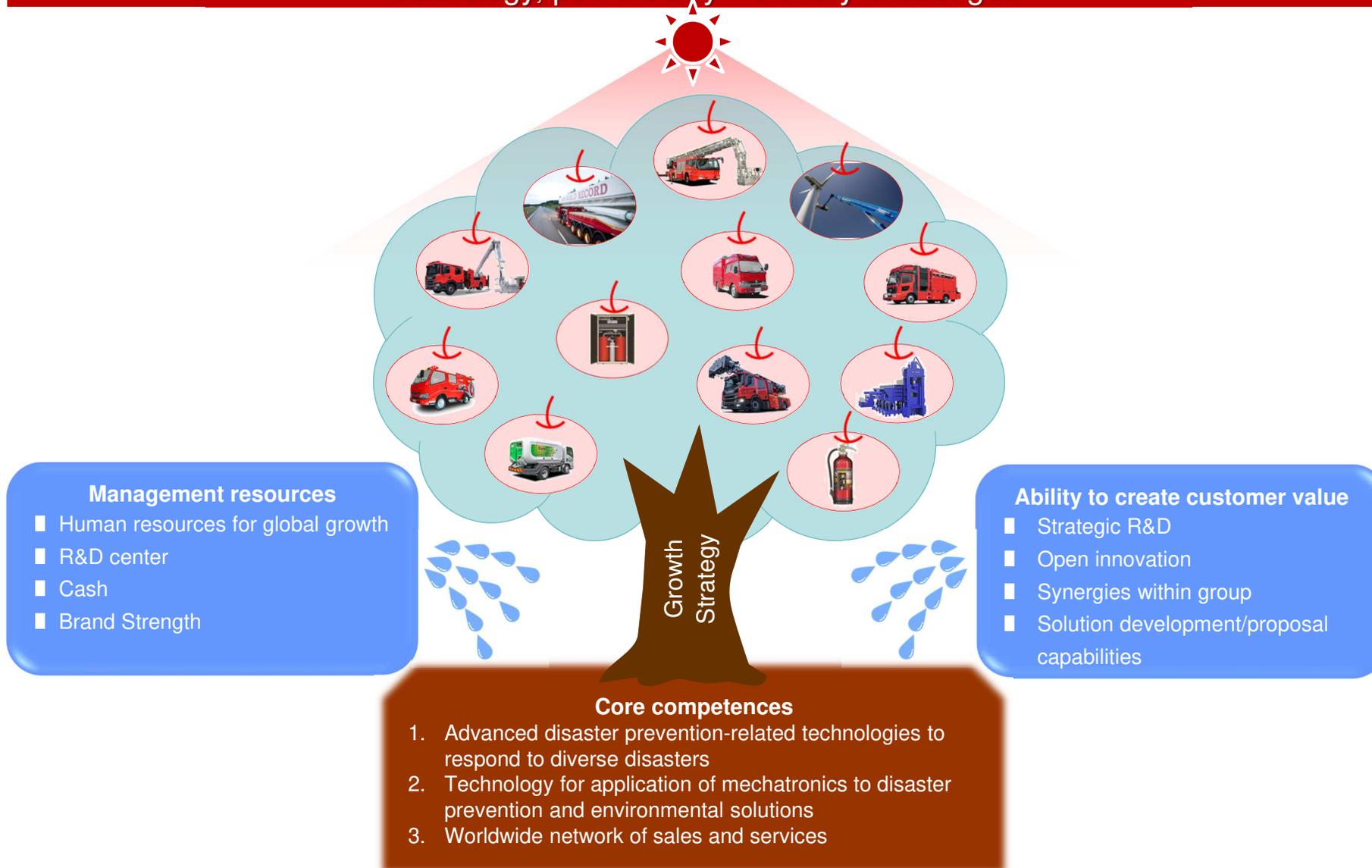
“Niche-top Strategy”



Factors Supporting Growth Strategy



Safeguarding lives and the environment. Securing peace of mind.
Technology, powered by visionary challenge.





New R&D Center **Morita ATI Center** Morita Advanced Technology Innovation Center

WE dedicate ourselves to securing a future filled with peace of mind by pursuing open innovation and to being a valued and respected company by serving to shape a safe, and thriving society.

Development Planning Office

Future Disaster Prevention Design and Product Design Field

Science of Fire Fighting Laboratory

Fire Prevention and Disaster Management, Environmental Science Field

Electric Laboratory

Electronics/Electrical Equipment, Information, and Communication Field

Mechanics Laboratory

Mechanical/Engineering, Materials, and Fabrication Technology Field



● One of the Largest Comprehensive Test Site in Japan



● Water Discharge Passage (55m)



● Structural Laboratory



● Large, Constant-Temperature Bath



33m (11-story) Training tower

Planning and verification of a variety of firefighting and rescue tactics using ladder trucks and other equipment, development of associated new products, and operational training (water and foam application)

- Interconnected Water Supply Pipes
- Hooks for Descent Equipment
- Escape Hatch

Simulated Japanese Style Room

- Various Roof Profiles (specifications)
- Simulated Solar Panels



● Innovation Hall



● Cafeteria



● Radio Wave Testing Laboratory



● XR Studio



● Diversity Studio



● Mobility Research Laboratory

● Electronics Workshop / Satellite Office



● Combustion Testing



● Simulated Apartment
Reproduction and verification of actual firefighting environments



● Chemistry Laboratory



● Pump Laboratory



● Combustion Laboratory

● Machine Shop and Training Room (Capacity:50)

Data

[Location]
1-43, Jimmu-cho,
Yao-shi, Osaka
[Site Area]
15,674㎡
[Gross Floor Area]
5,121㎡



Introduction Video

EN Standard Compliant Loikka Aerial Ladder



Aerial ladder compliant with EN standards (EU-wide unified standards), developed jointly with Bronto Skylift. By using both each other's technologies and sales channels, we are further accelerating our global expansion.

Electric Fire Fighting Vehicle MoEVius concept



Japan's first* electric fire fighting vehicle with zero emissions, low noise and low vibration. The independently developed ePTO (pump drive system) and e-Fire Pump (dedicated EV pump) achieve high energy efficiency.



High-performance pump unit compliant with EN standards (unified standards within the EU). Enables the installation of fire pumps on all types of EV chassis and promotes the spread of electric fire fighting vehicle.

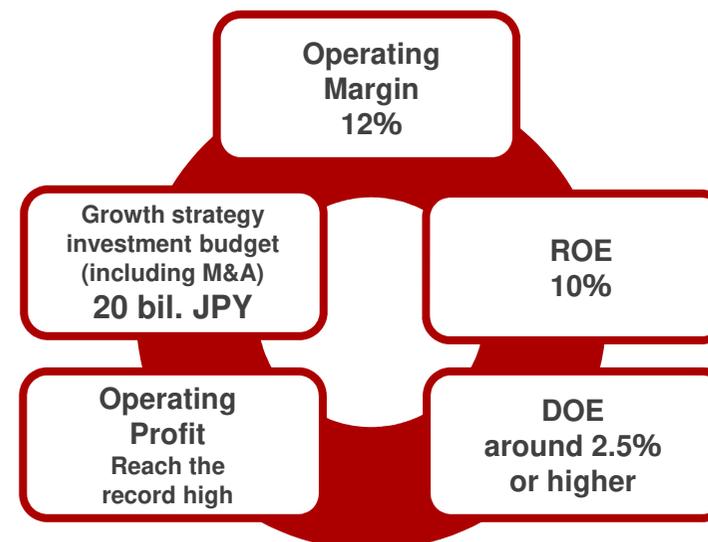
※ as of June 2023, Internal investigation

Global Fire Fighting and Disaster Prevention Solution Company

Basic Policies

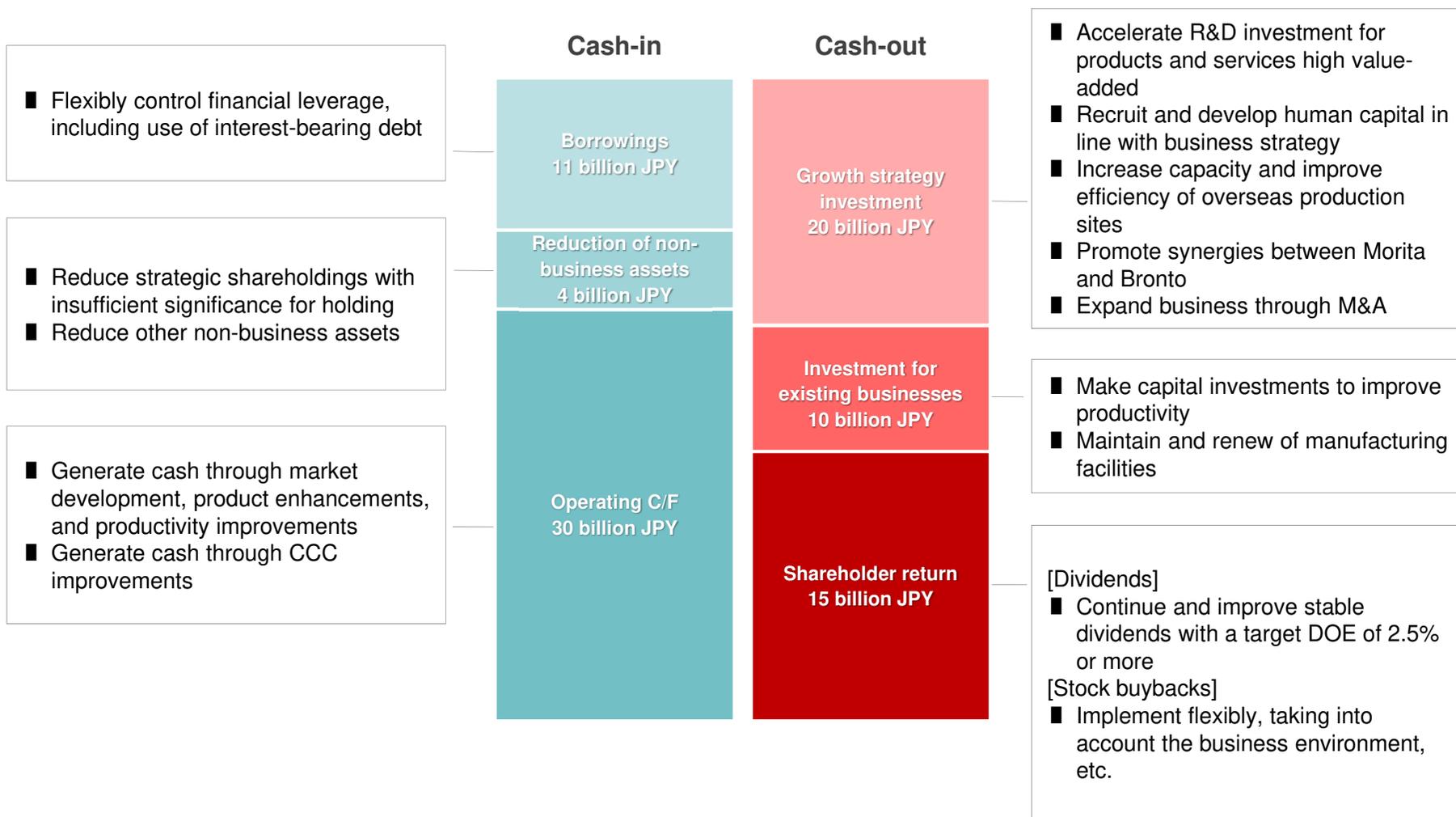
- 1 Increasing Profitability of existing business
- 2 Cultivate and expand overseas businesses and new businesses
- 3 Enhance basic research capabilities and new product development
- 4 Develop innovative human resource
- 5 Promote CSR activities

Financial Targets (FY2025)



Morita Reborn 2025 (2019 – 2025)

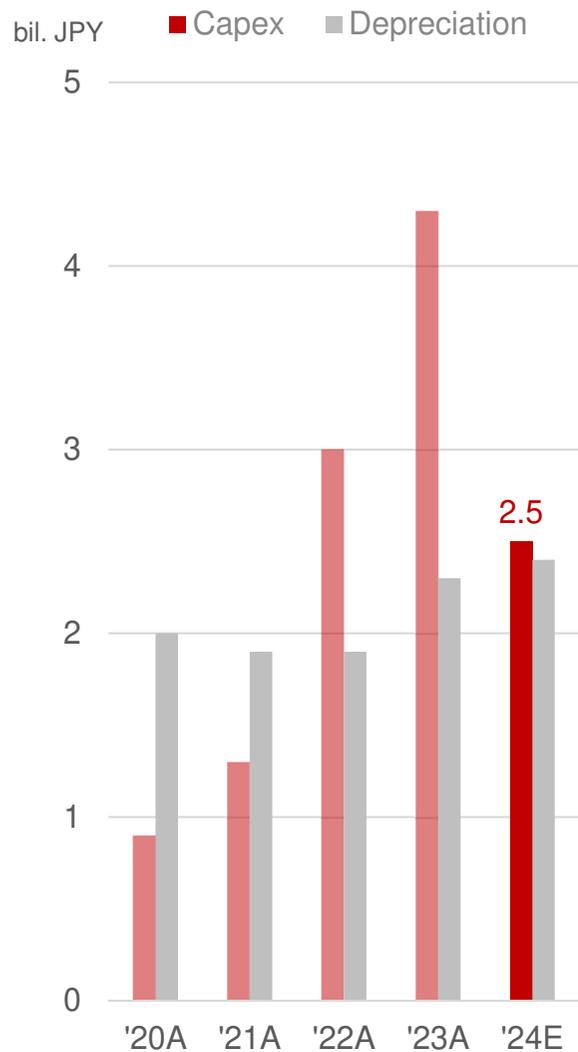
FY23-25 Cash Allocation



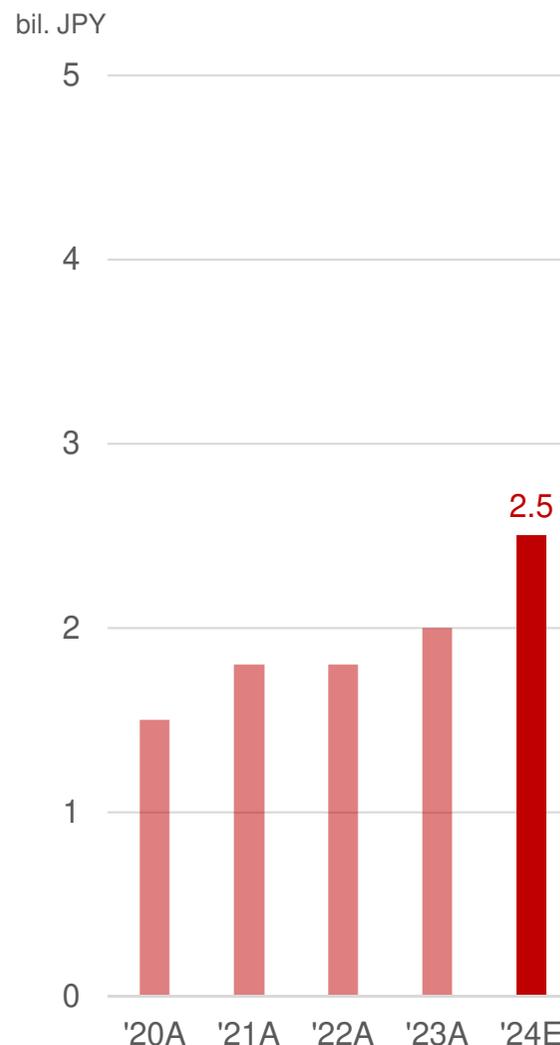
Capex / R&D Cost / Dividends



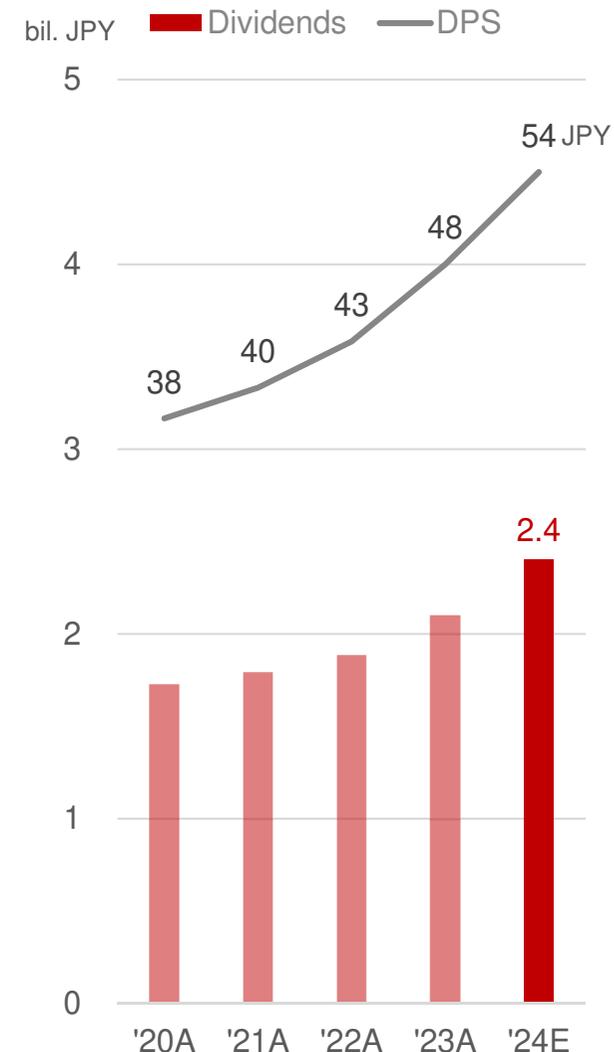
Capex



R&D Cost



Dividends / DPS



Appendix

Transition of Performance (Q2)



(bil. JPY)

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Net sales	21.9	20.4	23.9	24.0	23.4	21.9	29.6	27.5	31.9	31.7	28.2	27.0	28.2	34.6	42.6
FFV	9.4	6.7	8.0	8.6	8.8	7.7	15.3	13.7	15.0	15.9	13.9	11.9	12.5	16.2	22.5
FPES	5.9	7.1	8.1	7.3	7.7	7.8	7.5	7.3	9.8	8.0	7.3	8.1	8.4	10.3	11.7
RM	1.2	1.8	2.2	2.2	2.4	1.7	1.8	1.6	2.4	2.6	2.1	2.4	2.8	2.9	2.9
ECV	4.0	3.3	4.4	4.6	4.4	4.7	4.9	4.9	4.8	5.1	4.9	4.6	4.5	5.2	5.5
Bicycle	1.3	1.5	1.2	1.2											
Operating profit	0.2	0.5	1.1	1.0	1.0	1.5	1.9	1.0	1.1	1.4	0.8	0.3	0.7	1.9	4.2
FFV	0.5	0.1	0.0	0.3	0.3	0.4	1.0	0.6	0.1	0.6	0.4	-0.5	-0.3	0.2	1.5
FPES	-0.0	0.4	0.7	0.4	0.4	0.5	0.3	0.1	0.5	0.2	-0.1	0.2	0.6	1.0	2.1
RM	-0.1	-0.0	0.1	0.0	0.0	0.1	-0.0	0.0	0.2	0.2	0.2	0.3	0.3	0.4	0.3
ECV	0.1	-0.0	0.3	0.4	0.2	0.5	0.6	0.2	0.3	0.4	0.3	0.3	0.2	0.3	0.3
Bicycle	-0.2	0.1	0.0	-0.1											
Ordinary profit	0.3	0.6	1.2	1.1	1.2	1.8	2.1	1.2	1.4	1.6	1.0	0.6	0.9	2.0	4.2
Net profit	-0.0	0.3	0.6	0.5	0.8	0.9	1.3	0.7	0.7	2.1	0.5	0.3	0.4	0.9	2.6

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Order Intake	29.2	34.0	35.1	39.2	43.4	38.6	49.7	48.0	54.9	51.5	50.5	49.9	54.8	54.0	68.2
FFV	21.7	23.6	26.3	28.0	31.2	25.7	38.7	36.5	41.8	40.2	39.5	37.0	40.7	40.2	49.9
FPES	1.6	3.0	2.1	2.4	3.2	4.2	3.1	4.4	4.7	3.4	3.5	4.1	4.8	4.7	7.6
RM	1.6	3.6	2.0	3.5	3.3	3.5	2.3	2.0	2.5	2.6	2.2	3.0	3.1	3.3	3.4
ECV	4.2	3.9	4.6	5.4	5.7	5.2	5.7	5.1	5.9	5.3	5.2	5.8	6.2	5.9	7.3
Order Backlog	25.5	30.4	30.4	31.3	34.7	31.4	45.6	46.8	51.4	48.2	49.5	53.0	62.5	75.0	91.1
FFV	21.1	22.8	24.1	23.9	26.6	21.2	36.8	35.6	39.9	36.4	37.7	38.8	43.2	54.8	65.6
FPES	0.9	1.7	0.7	1.0	1.5	2.6	2.6	4.3	4.0	4.0	4.5	5.3	6.7	6.5	9.5
RM	2.2	4.1	3.6	4.1	3.3	4.2	2.1	2.3	2.5	2.9	2.3	3.4	4.8	5.3	5.0
ECV	1.3	1.8	1.9	2.3	3.3	3.4	4.1	4.5	5.0	5.0	5.1	5.5	7.8	8.4	11.0

Transition of Performance (Full Year)



(bil. JPY)

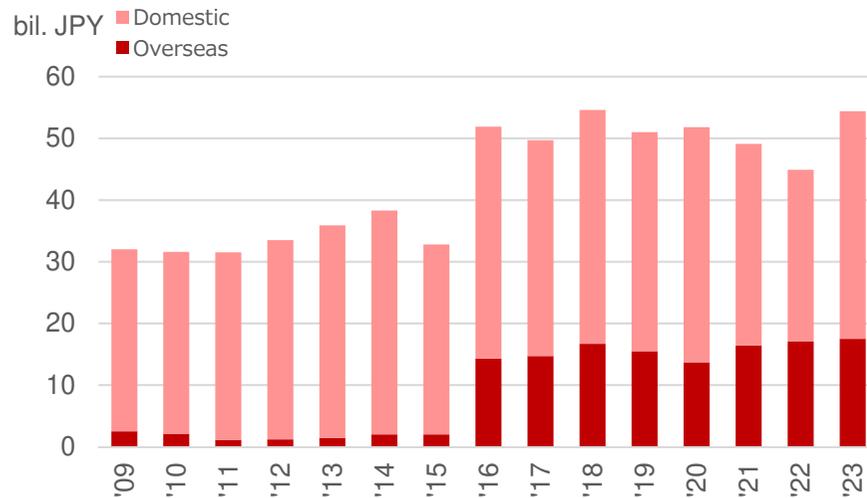
	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Net sales	61.7	59.7	63.7	67.1	71.7	71.9	68.6	85.1	85.5	91.5	86.9	84.7	83.6	81.3	95.2
FFV	31.9	31.6	31.4	33.5	35.9	38.3	32.8	52.0	49.8	54.6	51.0	51.8	49.1	44.9	54.4
FPES	14.3	13.5	16.3	16.5	17.4	18.4	19.9	18.2	21.3	21.6	19.8	18.0	19.4	20.8	23.8
RM	3.4	3.3	4.3	5.4	6.0	5.5	6.0	4.4	4.1	4.7	5.4	4.0	5.2	5.9	6.2
ECV	8.4	8.0	8.3	9.0	9.7	9.7	9.9	10.5	10.3	10.6	10.8	10.9	9.9	9.8	10.9
Bicycle	3.7	3.3	3.3	2.8	2.6										
Operating profit	4.2	4.3	5.1	6.3	6.7	8.2	7.5	9.6	8.5	9.5	8.9	8.9	8.1	5.1	9.5
FFV	3.9	3.7	3.3	3.9	4.4	5.7	4.2	7.2	5.5	6.3	5.7	6.6	5.5	1.8	4.7
FPES	0.3	0.6	1.2	1.5	1.4	1.5	1.8	1.2	2.1	2.1	1.7	1.0	1.3	2.0	3.3
RM	-0.2	-0.2	0.1	0.2	0.3	0.2	0.4	0.0	0.2	0.4	0.5	0.3	0.6	0.7	0.7
ECV	0.3	0.2	0.3	0.6	0.7	0.8	1.1	1.2	0.6	0.8	0.9	0.9	0.7	0.6	0.7
Bicycle	-0.1	-0.1	0.2	0.0	-0.1										
Ordinary profit	4.5	4.6	5.3	6.4	7.0	8.4	8.1	10.1	9.0	10.1	9.3	9.5	8.8	5.9	9.6
Net profit	2.0	2.2	2.8	2.9	3.5	4.7	4.5	6.0	5.7	6.4	7.0	6.2	5.4	4.0	6.0

	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Order Intake	49.8	42.1	49.5	49.3	55.4	57.6	54.6	71.6	71.8	78.3	73.8	73.7	75.5	84.9	87.4
FFV	34.9	26.2	29.6	30.6	34.4	35.1	30.3	48.9	47.1	51.7	49.4	50.6	48.1	57.5	57.7
FPES	3.8	4.1	5.4	5.0	5.5	6.5	8.8	6.7	10.1	10.0	9.1	7.9	8.9	9.7	11.6
RM	2.7	3.7	5.8	4.5	5.6	5.4	5.2	4.7	4.6	5.2	4.5	4.7	6.9	6.2	5.9
ECV	8.5	8.1	8.7	9.3	9.9	10.6	10.3	11.4	10.0	11.4	10.8	10.5	11.5	11.5	12.2
Order Backlog	12.1	8.8	11.5	9.4	9.7	8.7	19.4	19.8	22.1	22.8	22.1	23.7	29.5	47.7	57.0
FFV	8.1	4.3	5.0	3.7	4.3	2.3	12.5	11.7	11.8	11.6	11.6	12.4	14.0	29.1	35.9
FPES	1.0	1.1	1.0	0.9	0.9	1.1	2.0	1.9	3.9	3.6	3.7	4.2	4.9	6.0	7.4
RM	1.9	2.3	3.8	2.9	2.5	2.4	1.6	2.0	2.4	2.9	2.1	2.8	4.5	4.8	4.6
ECV	1.1	1.1	1.6	1.9	2.0	2.9	3.3	4.2	3.9	4.7	4.8	4.4	6.0	7.8	9.1

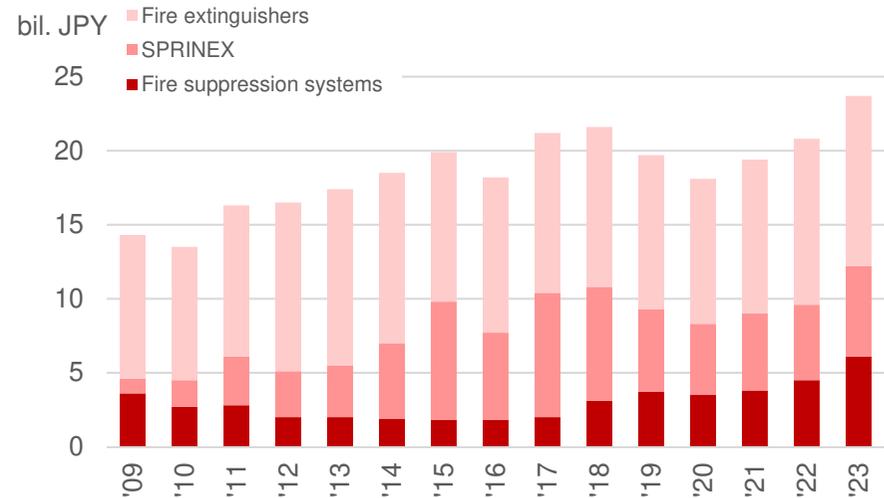
Sales Composition by Segment



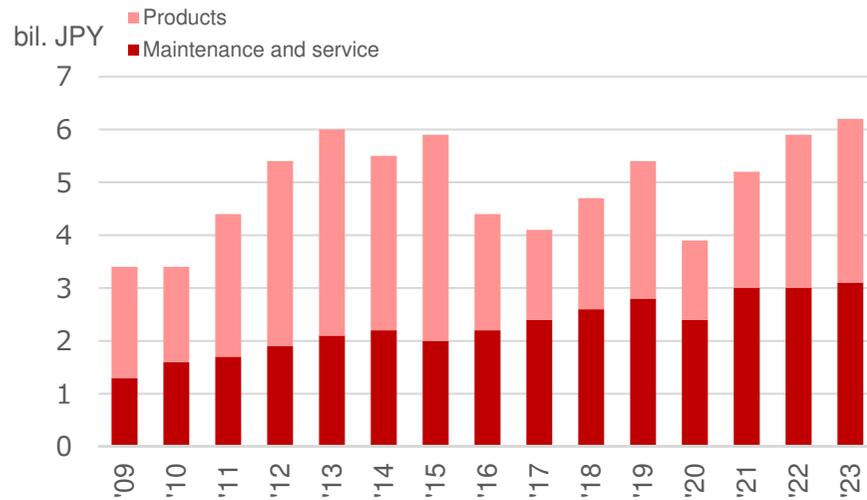
FFV



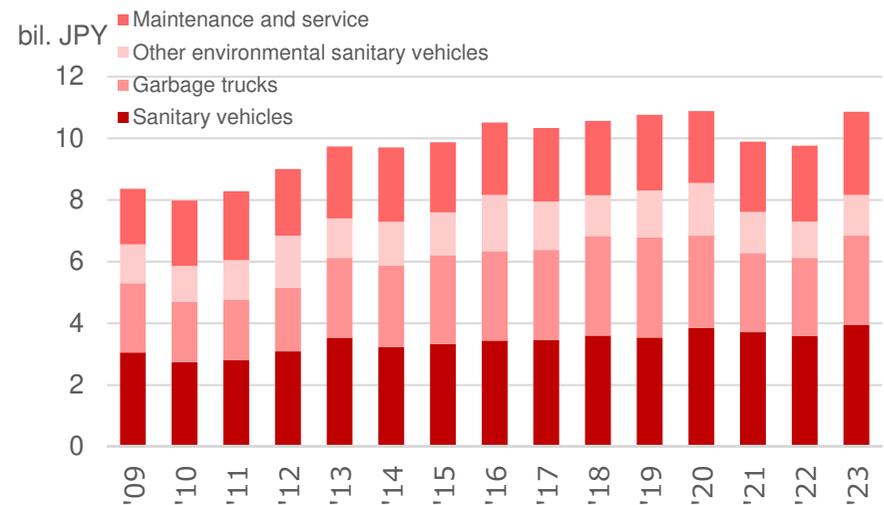
FPES



RM



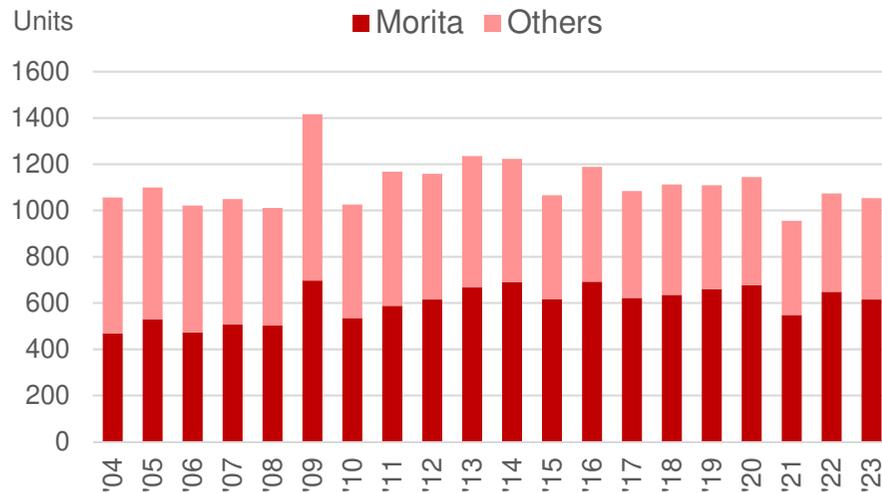
ECV



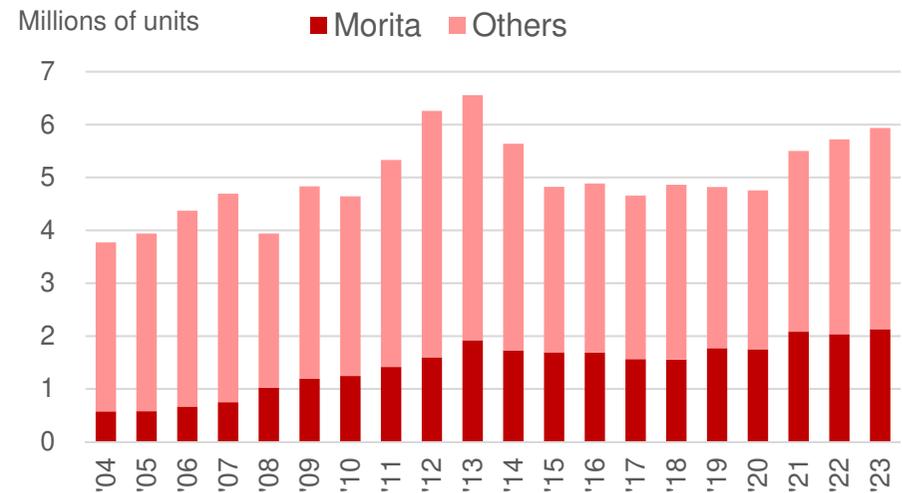
Domestic Market Size



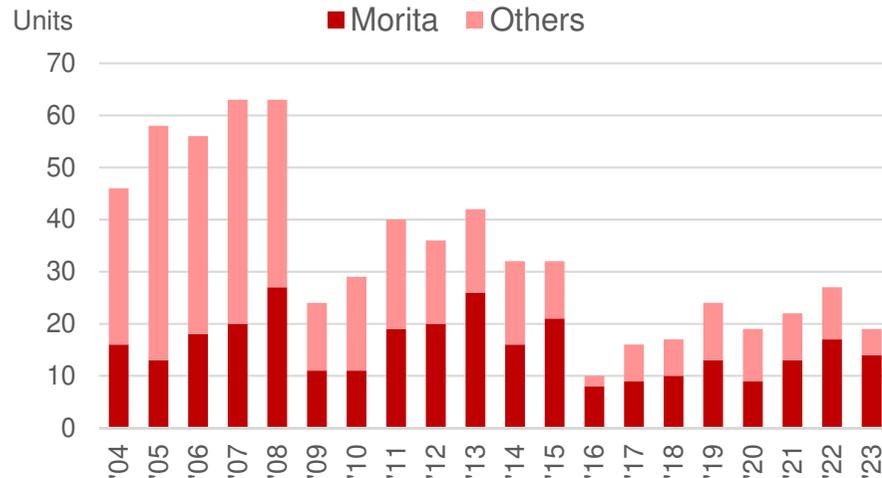
Fire Fighting Vehicles



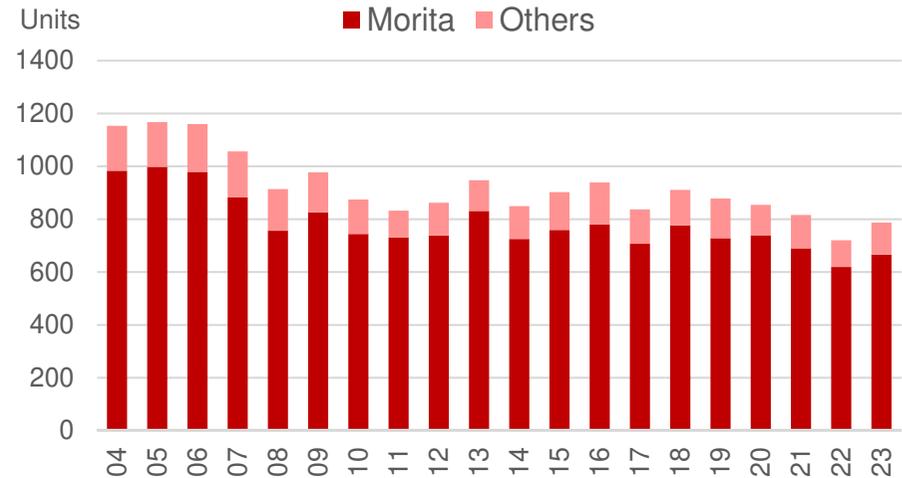
Fire Extinguishers



Scrap Shears



Sanitary Vehicles



※ Internal investigation

Overview of Bronto Skylift



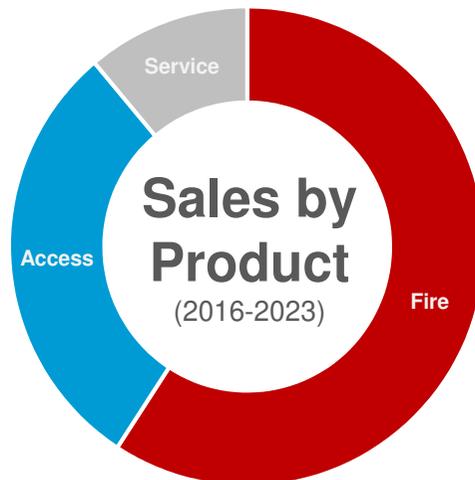
Fire & Rescue



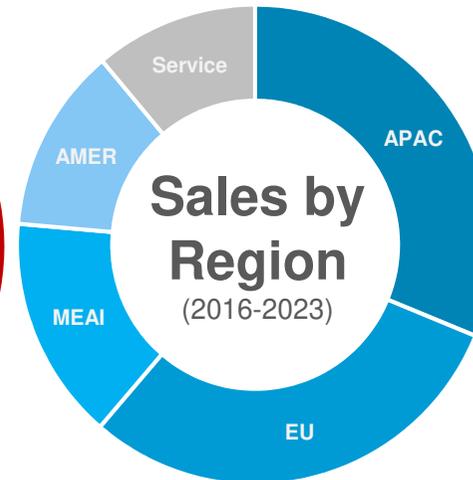
- Company Name Bronto Skylift Oy Ab
- Address Teerivuorenkatu 28, FI-33300 Tampere, Finland
- Established 1972
- Employees 407 (as of December 31, 2023)
- Affiliates
 - Bronto Skylift Aktiebolag (Sweden)
 - Bronto Skylift AG (Switzerland)
 - Bronto Skylift Deutschland GmbH (Germany)
 - Bronto Skylift, Inc. (United States)
- Business Description Development, manufacturing and sales of combined platform ladders and aerial platforms.



Access



Fire Combined platform ladders
Access Aerial platforms



APAC Asia-Pacific
EU Europe
MEAI Middle East·Africa·India
AMER Americas

Disclaimer

This document contains forward-looking statements. Where any such forward-looking statement includes a statement of the assumptions or bases underlying such a forward-looking statement, Morita Holdings cautions that assumed facts for bases almost always vary from the actual results, and differences between assumed facts or bases and actual results can be material, depending upon the circumstances. Where, in any forward-looking statement, Morita Holdings or its management expresses an expectation or belief as to future results, there can be no guaranty or assurance that the statement of expectation or belief will result or be achieved or accomplished. The words “forecast”, “project”, “believe”, “expect”, “anticipate”, and similar expressions may identify forward-looking statements.

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